

Claim 1 (**currently amended**). A pressure-sensitive adhesive article ~~composed~~ **comprised** of a support in sheet or strip form coated on at least one side at least partly with a polyacrylate-based pressure-sensitive adhesive, ~~characterized in that wherein~~ the pressure-sensitive adhesive comprises at least one polyacrylate block copolymer that has a succession of hard polymer blocks [P(A)] having a glass transition temperature of not more than 10°C and ~~of~~ soft polymer blocks [P(B)] having a glass transition temperature of more than 10°C.

Claim 2 (**currently amended**). The pressure-sensitive adhesive article of claim 1, ~~characterized in that wherein~~ the block copolymer has at least one triblock structure P(A)-P(B)-P(A) ~~and/or~~ P(B)-P(A)-P(B) **or at least one of each.**

Claim 3 (**currently amended**). The pressure-sensitive adhesive article of ~~claims 1 or 2, characterized in that~~ **claim 1, wherein** the block copolymer ~~additionally~~ has functional groups at least of a type which behave inertly in a free-radical polymerization reaction and contribute to an increasing cohesion or are suitable for subsequent crosslinking of the pressure-sensitive adhesive.

Claim 4 (**currently amended**). The pressure-sensitive adhesive article ~~of one of claims 1 to 3, characterized in that~~ **of claim 1, wherein** the support **is coated at least partially on only one side, and on at least part of** the side facing away from the pressure-sensitive adhesive ~~has been~~ provided ~~at least partly~~ with a release coat.

Claim 5 (**currently amended**). The pressure-sensitive adhesive article of ~~one of claims 1 to 4, characterized in that~~ **claim 1, wherein** the support, on the side facing away from the pressure-sensitive adhesive, ~~has been~~ **is** provided at least partly, ~~and preferably in a region opposite the pressure-sensitive adhesive,~~ with an adhesion-promoting primer.

Claim 6 (**currently amended**). The pressure-sensitive adhesive article of ~~one of claims 1 to 5, characterized in that it is formed~~ claim 1, in the form of a pressure-sensitive adhesive sheet ~~form as a pressure-sensitive adhesive sheet and is situated~~ within a pad of said sheets, ~~especially a notepad~~, comprising at least two of said pressure-sensitive adhesive sheets lying one atop another.

Claim 7 (**currently amended**). The pressure-sensitive adhesive article of ~~one of claims 1 to 5, characterized in that it is~~ claim 1 in the form of a strip rolled onto a core.

Claim 8 (**currently amended**). The pressure-sensitive adhesive article ~~of one of claims 1 to 7, characterized in that~~ of claim 1, wherein the support is ~~composed of paper, preferably of white, transparent, colored, printed or graphics paper.~~

Claim 9 (**currently amended**). The pressure-sensitive adhesive article of ~~one of claims 1 to 8, characterized in that~~ claim 1, wherein the block copolymer ~~has an orientation oriented~~ in a preferential direction, the refractive index measured, n_{MD} , being greater than the refractive index n_{CD} measured in a direction perpendicular to the preferential direction, and the measured difference $\Delta n = n_{MD} - n_{CD}$ amounts to at least $1 \cdot 10^{-5}$.

Claim 10 (new). The pressure-sensitive adhesive article of claim 5, wherein said primer is provided in an area opposite the pressure-sensitive adhesive.

Claim 11 (new). The pressure-sensitive adhesive article of claim 8, wherein said paper is white, transparent, colored, printed or graphics paper.